

Should the New Cultural Centre in Katoomba include an Information Centre?

In 1998 when plans for the Cultural Centre were first endorsed, one of the key components was an information centre. Despite strong community and local business support for its inclusion at the time, Council has commissioned the same consultants twice over the past 12 years to tell us we don't need one.

The purpose of this questionnaire is to determine whether small business still supports the need for an information centre as part of the Cultural Centre.

Current plans are for local information to be provided by a computer terminal. I believe this is a mistake and will prove a missed opportunity for visitors, local business and our cultural community.

It seems that the purpose of the Cultural Centre has moved some way from its original purpose of revitalising Katoomba Town Centre.

The visitor's first experience on arrival in Katoomba is one of being lost. The plan back in 1998 was for the information centre to provide visitors with a reason to stay. To assist them in finding places of interest, performances, galleries, restaurants, specialty shops, workshops, tours, transport and talks. One of the consultants, Derek Kemp of Queensland University of Technology, spoke at the time of the grab or experience that would provide a reason for the visitor to extend their stay till after lunch, after dinner or till the end of the week.

There is much anecdotal evidence that local businesses act as de facto information centres now. To provide documented evidence of this and to obtain your views on the need for an information centre, I invite you to answer the following questions. The results of the survey will be reported to Council.

My name is Warren Ross of 18 Leichhardt St Katoomba NSW and I can be contacted directly via email: katwlr@tpg.com.au

Do visitors approach your business and ask the sort of questions that would normally be directed to an information centre?

YES

NO

How many times per week are you asked the type of questions referred to above?

Should the New Cultural Centre in Katoomba include an Information Centre?

YES

NO

Please enter your business name:

Please enter your business address:

Please enter your name:

Do you want your name and business details withheld from any reported results?

YES

NO

Please add your comments

Done

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