



Building local business *together*

Small Business Month 2022



Friday Night Networking

Friday, 25 March, 2022

Mid Mountains Neighbourhood Centre, New Street, Lawson

6 – 8pm

Panel of Local Business owners and Q&A followed by networking.
Light refreshments provided. Please RSVP for catering purposes to
<https://fridaynightbusinessnetworking.floktu.com>.

Saturday, 26 March, 2022

Mid Mountains Neighbourhood Centre, New Street, Lawson

Free workshop program 9 - 3pm plus Business Development Expo

9 – 10am *Choice of two workshops*

Finding and Writing Grants

OR

Getting ahead in 2022

10 – 10.15am

15 minute break for networking

10.15 - 11.15am

Choice of two workshops

**Simple Social
Media for
Small Businesses
and Creators**

OR

**How to attract
your best customers:
Strategies to zero
in on your target
market**

11.15 – 12noon

45 minute break for networking
and Business Support Expo

10 – 12noon

BusinessBM and C2c session

Rebuild, Recharge and Renew: Do Tank

12 – 1pm

LUNCH (catered)

1 – 2pm

Introduction to Negotiating Skills

2 – 3pm

Business Expo / networking /
informal breakout chats

1 – 3pm

BusinessBM and C2c session

**Rebuild, Recharge and Renew:
What is Business tourism?**

3pm

Program concludes